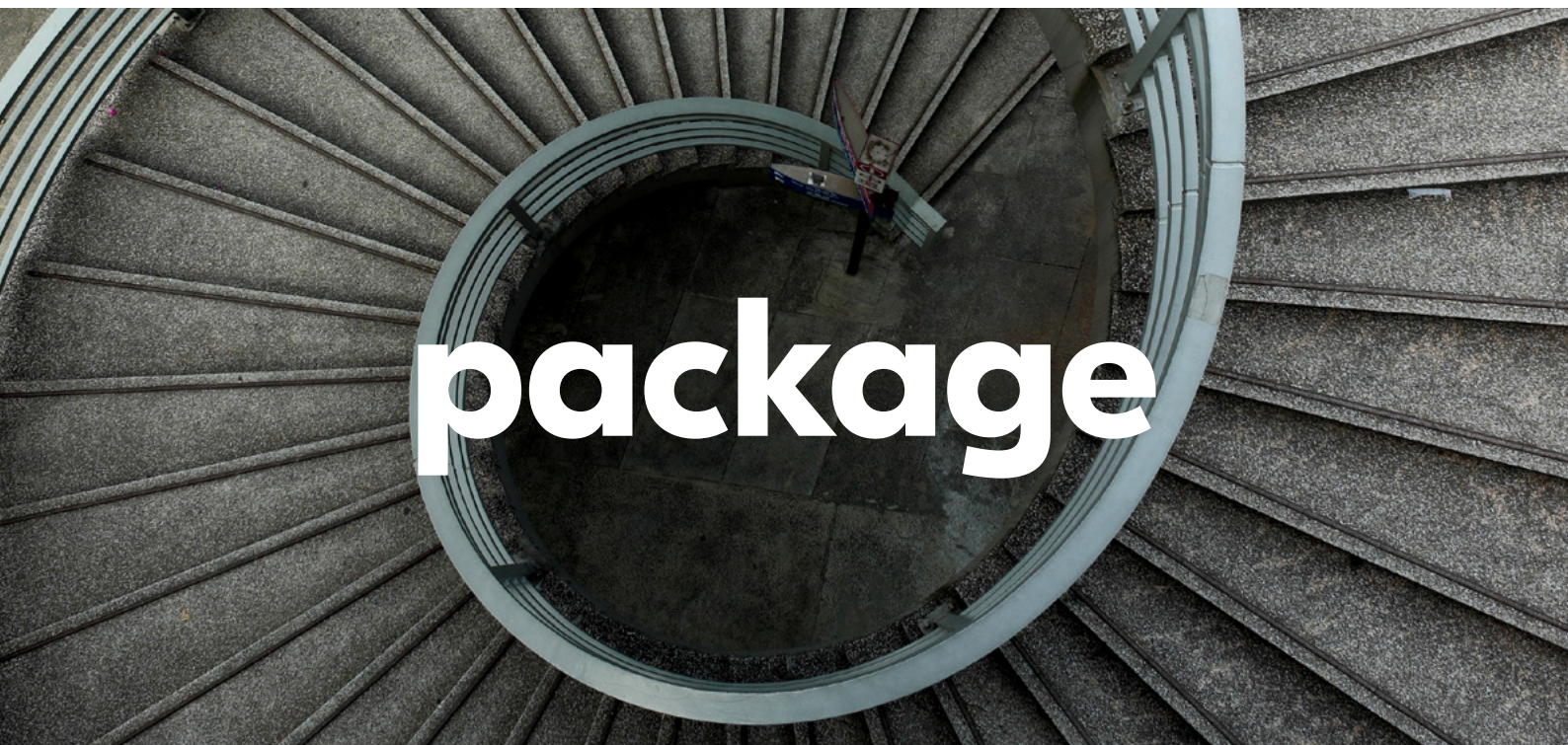




# Info



# 2023

**27 February to 17 March 2023, University of St.Gallen**

08 March 2023 — Career fair

**An event by the University of St. Gallen**

# Sign up now!



## Registration

**From now until Mid-November 2022**

Register now for  
the HSG Talents 2023.  
Online at [hsgtalents.ch](https://hsgtalents.ch)



## Detailed booking

**Starting in Mid-November 2022**

Carry out your detailed booking, choose the rooms and dates for your workshop, interviews, company insights or the modul „mix, shake, associate“. Distribution occurs on a first come, first served basis.



## Submission of your information

**Until 2 December 2022**

Submit your completed company profile and advertisement for the Company Profiles Catalogue as well as the information on your booked company insights, workshops and interviews for the Talents Guide.



## Welcome package

**Beginning of February 2023**

We will send you your personal welcome package so you can prepare for the conference.



## HSG Talents 2023

**27 February to 17 March 2023**

# Prices 2023

|                   |   |   |  |
|-------------------|---|---|--|
| Industrial fair   | Career fair (floor space)*  |   |  |
|                   | Corner booths can be booked for additional charge of at least CHF 400 or 10% of the overall booth price (at a later point). | Cat. 1: from 9 m <sup>2</sup> to 20 m <sup>2</sup><br>Cat. 2: from 21 m <sup>2</sup> to 30 m <sup>2</sup><br>Cat. 3: from 31 m <sup>2</sup> | CHF 250/m <sup>2</sup><br>CHF 230/m <sup>2</sup><br>CHF 210/m <sup>2</sup> |
|                   | Our offer for SMEs (up to 100 employees) as well as NGOs and Start-ups.   | 4m <sup>2</sup> floor space; ready for use  | CHF 1'900  |
|                   | Detailed information can be founded in our career fair guide.   |   |  |
|                   | * Please note: additional costs may arise depending on how you configure your booth.  |   |  |
|                   | Additions   |   |  |
|                   | 1:1 (respectively 20min Slots)  | 3 h   | CHF 750  |
|                   |   | 5 h   | CHF 1'000  |
|                   | CV-Check (respectively 15 min Slots)  |   | CHF 0  |
|                   | Keynote Speech (45 min Slot)  |   | CHF 1'000  |
| Module On-Campus  | Company Insight   | Max. 45 min   | CHF 1'800  |
|                   | Company Insight virtual   | (followed by a drinks reception)  | CHF 1'500  |
|                   | Workshop  | Half day  | CHF 1'700  |
|                   |   | Whole day   | CHF 2'500  |
|                   | Interview   | Half day  | CHF 950  |
|                   |   | Whole day   | CHF 1'500  |
|                   | Interview virtual   | Half day  | CHF 750  |
|                   |   | Whole day   | CHF 1'250  |
|                   | Packages  | Half day for interviews + half day for the workshop   | CHF 2'500  |
|                   |   | Half day for the workshop + company insight   | CHF 3'200  |
| Lego Serious Play | 2 h   | CHF 2'000   |  |
|                   | 4 h   | CHF 3'200   |  |
| Module Off-Campus | Confect & Connect   | 3,5h  | CHF 1'950  |
|                   | Escape Room   | 90 min  | CHF 1'950  |
|                   | Mix, Shake, Associate   | 2,5h  | CHF 1'950  |
|                   | Company Dinner  | Access to applicant management excluding restaurant reservation and dinner expenses   | CHF 700  |
|                   | Breakout Room   | Per room and module   | CHF 150  |
|                   | Virtual Reality Escape Room   | 2h  | CHF 3'150  |
|                   | Interview in a Car  | 2 h   | CHF 1'300  |
| 4 h               |   | CHF 2'500   |  |
| Talents Guide     | Company Profile   | Two coloured DIN A5 pages in the Talents Guide  | CHF 850  |

# Prices 2023

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**Sponsoring**

Would you like to become an official sponsor?  
Please get in touch with us. We would be pleased  
to provide you with a customized offer.

Ricarda Schwyn, Project Manager HSG Talents  
talents@unisg.ch, T +41 71 224 39 51

# Information and Modules 2023

The HSG Talents is the official recruiting event of the University of St. Gallen (HSG). For more than 10 years, it has brought together over 100 companies and more than 1,700 students, every year. During the event, students are provided with the unique opportunity to expand their career planning, while you as a participating company have the chance to meet interesting and motivated students. The slogan of the HSG Talents is “Tomorrow starts now”, which will take over the University of St. Gallen starting from Beginning of March 2023. The career fair will provide the ideal environment for direct interaction between students and companies. Furthermore, students will have three weeks to participate in company insights, workshops, interviews, Confect & Connect, Escape Room company dinners and the module “Mix, Shake, Associate”, in order to get to know a number of different companies in more detail. Additionally, we have developed three new event formats for this year's edition: Lego Serious Play, Interview in a Car and Virtual Reality Escape Room.

The HSG Talents is organized by a team of students, with support from the Career & Corporate Services (CSC-HSG). Every team member is responsible for his or her own department and also attends to individual participating companies.

## Sponsoring

The career fair is the heart of the HSG Talents: represent your company for one afternoon with a creative booth and reach over 1,700 students. In this unique atmosphere, you will have the perfect opportunity to interact and network with the students. The size and design of your booth is completely up to you. If necessary, we can offer you a selection of components and additional materials for your booth. Further information please find in our career fair guide.

### Company Insight



max. 45 min



followed by a drink reception



applicant management via  
hsgcareer.ch



CHF 1'800  
Virtuell CHF 1'260

The company insight event allows you to discuss your company during a brief presentation. This will increase your profile and position you as an attractive employer. The event is followed by a networking session and drinks reception that will give you and your company a chance to get to know the students in an informal setting.

### Interview



half day or whole day



applicant management  
via hsgcareer.ch



CHF 950 / 1'500  
Virtuell CHF 665 / CHF 1'050

The aim of the interviews is to match your open positions with suitable candidates and/or to learn more about candidates you met at the conference. We provide you with a room — You decide how you want to use it: to assess candidates or conduct first-round interviews for trainee or junior positions, speed dating with candidates applying for a work experience position or as an opportunity to meet candidates for the first time to show them the various opportunities at your company.

### Workshop



half day or whole day



followed by a drinks reception



applicant management via  
hsgcareer.ch



CHF 1'700 / 2'500

Create your own individual workshop, for example as an assessment centre, for interview training or a case study. In your workshop, you can assess students' potential and provide insight into the style of working at your company.

### Company Profile



CHF 850

The Talents Guide has been used for many years especially by HSG students for applications during HSG Talents and throughout the year. As a participating company, you have the opportunity to present yourself on an A5 double page in our popular Talents Guide. On one page your company profile with the most important information, while the second page is available for your design: a unique opportunity to place an advertisement. Your details can be submitted until 2 December 2022.





### Confect & Connect



presentation: 45min;  
production: 2.5h



applicant management  
via [hsgcareer.ch](https://hsgcareer.ch)



CHF 1'950

Company representatives and students (a maximum of 16 participants, including company representatives) will work together to create a range of pralines, sushi delicacies, burgers or tapas in a relaxed and informal setting. Before that, you will have time to deliver a presentation. The course will take place at a predetermined cookery school in the centre of St.Gallen, under the guidance of the Migros Klubschule.

### Company Dinner



freely selectable



applicant management  
via [hsgcareer.ch](https://hsgcareer.ch)



CHF 700

During company dinners, participants are given the opportunity to get to know one another in an informal and friendly atmosphere. Your company dinner will be listed on our platform as well as in the Talents Guide. You can design your company dinner individually and determine its scope and duration. We will be happy to recommend a suitable restaurant in St.Gallen as needed.

### Mix, Shake, Associate



presentation 45min;  
cocktail course 1.75h



applicant management  
via [hsgcareer.ch](https://hsgcareer.ch)



CHF 1'950

In the fancy atmosphere of the Einstein-Lounge you will have the chance to start off your event with a presentation in front of the selected students (a maximum of 12 participants, including company representatives). Following the presentation you will take over the bar where you will learn about the basics of mixing cocktails. You will create a unique drink in separate groups. This is your opportunity to see your candidates' performance under pressure, their team spirit, creativity and more competencies.

### Escape Room



90 min



applicant management  
via [hsgcareer.ch](https://hsgcareer.ch)



CHF 1'950

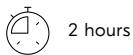
Together with students, you will visit the Escape Company in the centre of St.Gallen. Each of the four teams (each comprised of five students and one company representative) will be sent on a mission they should complete. The module provides you with the opportunity to better understand the creativity, performance and team spirit of your selected candidates under time pressure. We suggest to have a drinks reception or dinner after the mission. We are happy to recommend suitable restaurants or bars in St.Gallen.



**“As a member of the HSG Talents organising team, I was able to get in touch with many companies. In addition, I was able to help build bridges between HSG students and future employers despite the special framework conditions. between HSG students and future employers.”**

— Marco Bischof, HSG Talents Team 2021

### Virtual Reality Escape Room



2 hours



applicant management  
via [hsgcareer.ch](https://hsgcareer.ch)



CHF 3'150.-

This social activity is the perfect opportunity to share an exciting and future-oriented experience with the students. Virtual reality games can simulate situations that test interpersonal and rational behavior, as well as successful teamwork. Immerse yourself in a fascinating world and share your thoughts about the game and future trends such as virtual reality over an aperitif afterwards.

### Interview in a Car



2 or 4 hours



applicant management  
via [hsgcareer.ch](https://hsgcareer.ch)



2 hours: CHF 1'300  
4 hours: CHF 2'500

Do you prefer conducting an interview or speed dating in an unusual environment? Then “Interview in a Car” is the right choice for you! This format allows students and recruiters to meet on a personal level while being on the move. During the 30-minute round trip through St. Gallen, an individual conversation will take place in a e-Car from Polestar, whereby an emotional basis for discussions and an unusual ambience is provided in this special setting.

### Lego Serious Play



2 or 4 hours



applicant management  
via [hsgcareer.ch](https://hsgcareer.ch)



2 hours: CHF 2'000  
4 hours: CHF 3'200

Lego Serious Play is a facilitated process that combines the benefits of play and modeling with Lego with the business world. Participants individually and collectively build their own Lego models in response to questions tailored to your business. These 3D models serve as a basis for discussion, knowledge sharing, problem solving and decision making. This method enables the participants to get to know each other on a very personal level in connection with tasks regarding strategy, teamwork, creativity, career path, etc. This workshop gives you the chance to interact with the students on various levels. Further we can also bring in this method for your interview process.



In addition to the modules listed, the HSG Talents Conference also includes the following components:

**Platform [hsgcareer.ch](https://hsgcareer.ch)**

The [hsgcareer.ch](https://hsgcareer.ch) platform also offers students the ability to learn about the contents of your events and, where applicable, to register or apply. In addition to applicant management, you can use the platform on your search for suitable candidates for workshops, interviews, company dinners as well as for the Confect&Connect, Escape Room and the module Mix, Shake, Associate by applying various search and filter functions and also to access their profiles and invite them to your event. This search function is subject to a charge.

**Sponsoring**

As an official sponsor of the HSG Talents 2023, you can make your company stand out even more. Increase the awareness of your company at the University of St.Gallen and get in contact with interested and motivated students. Use this opportunity to be named as a sponsor at the largest recruiting event for students in the business, law and social sciences fields in Switzerland. We would be pleased to provide you with a customized offer.

**Talents Guide**

The Talents Guide serves as an orientation aid for students during HSG Talents. It contains a clear calendar of events with precise details of all dates and their contents as well as directories and overviews of all participating companies. Information about your company's offer can be submitted via [hsgcareer.ch](https://hsgcareer.ch) until 2 December 2022.

**Promotional Gifts For Student Volunteers**

Approximately 90 students will volunteer to help the organizing team during the HSG Talents. To thank them for their support, we will provide each of them with a gift package. You can provide some of the contents of this package and will have the possibility to introduce your company to motivated students and increase your degree of awareness.

# About the University of St. Gallen

Since its foundation in 1898, the University of St. Gallen (HSG) has acquired an excellent reputation as a renowned university with an exceptional economics programme. Furthermore, it has been awarded multiple top positions in prestigious rankings, including the “European Business School Ranking” by the Financial Times, in which the University of St. Gallen has been placed in the top ten since 2012. Moreover, the University of St. Gallen has again been named best ranked public university in Switzerland and in the entire German-speaking area.

The HSG programmes of study are characterised by an integrative approach which connects economics, law and social and cultural sciences. A number of student initiatives and organisations encourage students to take initiative and be involved in extracurricular activities, which therefore promotes students’ personal development.

Last year, more than 8,000 students from over 80 countries were enrolled at the University. All bachelor’s and master’s degree programmes are listed below. Additional information can be found at the University’s website: [www.unisg.ch](http://www.unisg.ch).

# About the University of St. Gallen

## Bachelor studies

- Business Administration BBWL
- Economics BVWL
- International Affairs BIA
- Law BLaw
- Law and Economics BLE
- Computer Science BCS

## Master studies

- Banking and Finance MBF (E)
- Business Innovation MBI (D)
- Economics (E)
- International Affairs and Governance MIA (D, E)
- International Law MIL (E)
- Marketing, Services and Communication Management MSC (D, E)
- Management Organization Studies and Cultural Theory MOK (D)
- Quantitative Economics and Finance MiQE/F (E)
- Accounting and Finance MaccFin (D)
- Law MLaw(D)
- Law and Economics MLE (D)
- Strategy and International Management SIM (E)
- Business Management MUG (D)
- Economics MEcon (D)
- CEMS Master's in International Management (CEMS MIM)
- Joint Medical Master (JMM)
- Master of Science HSG in Computer Science

## Doctoral

Alongside the classic bachelor's and master's degree programmes, the University of St.Gallen offers multiple MBA and doctoral programmes. At the moment, more than 600 doctoral level students currently work and study at the University of St.Gallen.

**In addition to the majors, supplementary qualifications such as The Certificate in Book and Publishing Studies and Data Science Fundamentals on Bachelor's Level, Business Education for both Bachelor's and Master's Levels as well as Business Journalism on Master's Level can be accomplished.**

## Contact

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